White Paper

Objective

Increasing the use of e-commerce platforms without adding structural costs for delivery.

Market

Large-scale distribution: food and non-food.

Application

Creating manned delivery locations accessible to all.

Solution

Temperature-controlled, refrigerated and freezer cabinets, managed remotely, where you can deposit online purchases.

GIVE A SPRINT TO YOUR E-COMMERCE!

Any suspicion that people might have in using e-commerce has definitely faded away. There are many who rely on the various web sites for the purchase of clothes, devices or home objects. But as for the food? Even for food, the trend is significantly increasing but with some difficulties due to the product perishability. In that case it is extremely important to correctly handle delivery times. Not everyone lives in an area covered by the delivery service, or they are always present in the house to collect the shopping.

Objectives

The main objectives we want to achieve with our solution are:

➢ Increasing your online shopping
➢ Making the online shopping service accessible to more people
➢ Increasing customer loyalty
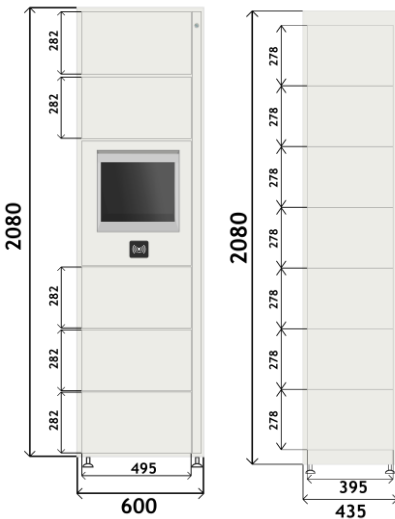➢ Achieving all the above keeping costs down

A versatile solution

The Pick IT UP Smart Locker solution, completely modular and combinable according to your needs, allows you to satisfy all types of delivery, food and non-food. It is composed of a master column and various refrigerated or freezer cabinets to contain any type of products. The solution includes the software that allows you to manage and monitor the status of all the cabinets: opened/closed – available/occupied, and also to intervene on the temperature.

«With our solution, online shopping has no limits, it will be accessible to everyone regardless of the area of residence. An indispensable tool for giving a sprint to the e-commerce!»

How it works

The operation is simple and intuitive: the products are stored in one of the available cabinets and the customer is advised that the product is available.

You can offer different options to collect the products: QR Code, SMS or badge. When the customer gets the notification, he can pick them up at the time of day most convenient for him.

The lockers can all be placed in the same place, or in different places – for example in case of multiple branches - or even in different cities. All are connected to the central server which allows you to remotely check the status, make changes and give permissions with different access levels if necessary.

Management and control software

The Pick IT UP management software is the heart of the application: it allows you to manage and monitor all the connected lockers. On the management dashboard you can clearly check the status of each cabinet: available/occupied – closed/open, etc. In this last case the system logs can verify by whom analyzing the credentials used. The software can be integrated into existing solutions and allows you to choose the most suitable "key" to access the locker: password, QR code, RFID tag!

How it is composed

Each solution must have at least one master column that manages the cabinets. Then you can have additional columns for the collection and storage of objects. The software is included in all solutions.

A master column can manage up to 8 different modules, completely combinable with each other: different cabinet sizes, temperature-controlled, refrigerated or freezer cabinets. The steel walls of the various modules are available in different colors.

Are you interested in this solution? Contact us

SELF STORAGE
PICK IT UP®