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Choose Pick IT UP® and increase visits to your stationery store!



It is destined to continue to grow the trend of online purchases of Italians who have definitely broken the procrastination due to restrictions and the inability to go personally in stores.

If we add to this the constant growth of digitalization it is easy to think that one of the sectors that could be most affected by the new scenario is stationery, but it is not said!

You know, stationery has a charm that the internet will never have, affects the senses with its colors, materials, as you can get into stationery and get out without having bought at least one item that until 1 minute before we did not know how indispensable it was for us.

So why not take advantage of the increase in online purchase to generate more visits in your store? How? It's very simple: become a parcel reception center and simplify the procedure thanks to our Pick IT UP® solution, a smart cabinet.

How it works? Give the opportunity to your customers and contact to send their purchases to your store by

deciding the cost of the service, the customer must only indicate in the destination your name and surname price your activity and address.

When the courier arrives to you, you just have to put the package in the cabinet and select the name of the customer from the touch monitor. The customer will receive an SMS or an email with the notice that the package has been delivered and the PIN to use.

After that the customer will come to the stationery store to collect their package, you can decide whether to charge it directly to the POS in the locker or, recommended choice you can choose to pay it directly at the checkout point and then receive a second PIN to use to open the locker.

And at this point you will have achieved your goal, created new traffic and the charm of your products will do the rest!

Pick IT UP® is completely modular, can be customized in composition as well as graphics but the heart that makes it unique is the flexibility of the software solution that can be integrated into third-party solutions thanks to the available APIs but can also be customized according to the needs customer specifications.

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